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CARBONFLOW LAUNCHES THE PRIVATE BETA OF CONNECT+ MONITORING, A Carbon Project Management Tool, Furthering its efforts in revolutionizing technology innovation within the carbon offset market

SAN FRANCISCO, March 1, 2010: Carbonflow has launched its highly anticipated private beta of Connect+ Monitoring on today, March 1. Carbonflow Corp. (www.carbonflow.com) develops technology solutions for the carbon market. The company's most widely recognized software, Connect+, is a multi-party project management platform designed with guidance from leading carbon market participants. Carbonflow's system has over 500 users and growing, as well as carbon crediting projects worldwide on its project management platform. The market has been receiving Carbonflow's project management suite with open arms. Clients and partners have been experiencing tremendous success running projects being managed across multiple organizations on Connect+. Carbonflow will continue to add additional features and capabilities to their software offering, with assistance from market participants such as DOEs, Project Developers, DNAs and Investors. Carbonflow's commitment to building a comprehensive technology infrastructure for carbon reduction projects remains unprecedented. Its number of users is rapidly growing, and will continue to do so with the addition of a Monitoring tool, to the current project management suite.

What this means for the market: With this addition, all project participants will be able to track all changes in monitoring data in close to real time and it replicates the CDM methodology data collection required. All variables and equations used look the same. All data entries are fully auditable. The monitoring calculation tool enables all methodologies to be included within the monitoring tool, which in turn offers flexibility and simplifies the process. The emissions reduction report clearly documents all of the equations included in the calculation. In addition, project managers have the ability to schedule and assign data collection tasks for any period. This is just a small representation of the capability and overall functionalities of Connect+ Monitoring. "Digitization of the monitoring process will provide a very powerful tool to project developers to analyze and improve CER creation and to assure the quality of the monitoring process. DOEs will be able to improve risk analysis and reduce verification costs. Ultimately the UNFCCC can use the data available in digital form in their project review. In short, it means improvement of quality and reduction of costs across all parties," Robert Dornau, Carbonflow EVP of Business Development/GM Europe.

What this means for your business: Carbonflow's current project management suite offering creates an effective structure to empower and allow for full project collaboration- seamless communication, document sharing, and process management. The platform is complimented in part by a carbon project benchmarking tool also developed by Carbonflow, called CarbonCompare. On an ongoing basis, Carbonflow will be partnering with their tremendous network of market expertise to optimize their software offerings and constantly improve their products.

Carbonflow is dedicated to developing technologies that create entirely new possibilities, moving progressively toward a clean carbon economy. The company operates on the premise that needed transparency and project processes being streamlined, driven by cutting edge technology, is the most efficient way to operate carbon offset projects, across multiple parties. This transparency not only accelerates the flow of information and streamlines many of the traditional relationships resulting from the project lifecycle between companies and their customers but also begins to suggest entirely new kinds of business relationships within this carbon offset

market. Carbonflow's software leads to stronger information integrity, clearer, more accurate data, investor confidence, significantly reduced financial and litigation risk, streamlined project review with DNAs and accredited validators and verifiers, a simplified, straightforward form of internal and external communication, ability to focus on core project activities and acceleration of crediting, among many benefits.

Richard Barber, Carbonflow's CTO and VP of Engineering leads the company's product development team adds, "We are excited to introduce a new and unique software approach, which, with the power of the Internet, has the potential to transform the way that carbon offset projects are measured and audited."

Utilizing the communication and networking powers of a robust technology infrastructure to accomplish things that otherwise would not be possible is a core focus of Carbonflow's software development process. Carbonflow's technologies not only save costs and improves efficiency but also enable success within the carbon market to launch larger scale efforts. This allows for the creation of an increased number of projects over a shorter period of time and growth within the market. Whether you're a larger organization with multiple projects in process or smaller and in need of a scalable solution for a growing portfolio of projects, Connect+ has been developed to tailor to specific needs, with the understanding that no two companies are alike.

Carbonflow's project management suite has been well received by an overwhelming and steadily growing number of carbon market participants. Carbonflow is excitedly working towards the summer launch of its Voluntary Mechanisms specific addition to the current project management suite, which will be released by invitation, in a beta, to a limited number of organizations. Carbonflow continues to fuel the success and acceleration of the carbon project market through technology innovation.

To request a Connect+ Monitoring invite on behalf of your organization email us at: info@carbonflow.com or at: <http://www.carbonflow.com/support/contact-support/>

For further details on Carbonflow, its products, partnerships and press, please send an email inquiry to: chris.miller@carbonflow.com or contact one of the following offices:

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